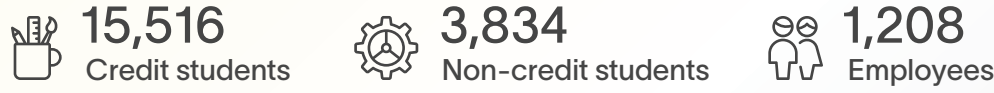


# The Economic Value of Tyler Junior College



The TJC Service Area  
Texas

## About TJC



## Economic impact analysis



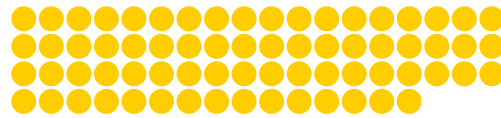
**\$453.8 million** Added income

### Alumni impact

*Impact of the increased earnings of TJC alumni and the businesses they work for*

An economic boost similar to hosting the Super Bowl 1x

OR **6,894** Jobs supported



**1** out of every **27**

jobs in the TJC Service Area is supported by the activities of TJC and its students.



**\$77.3 million** Added income

### Operations spending impact

*Impact of annual payroll and other spending*

Enough to buy **1,636** new cars

OR **1,355** Jobs supported



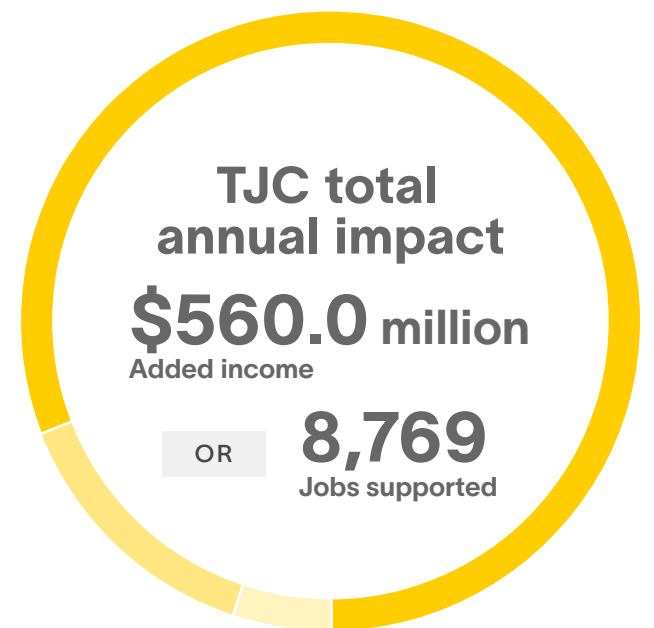
**\$29.0 million** Added income

### Student spending impact

*Impact of the daily spending of TJC students attracted to or retained in the region*

Enough to buy **1,976** families\* a year's worth of groceries

OR **520** Jobs supported

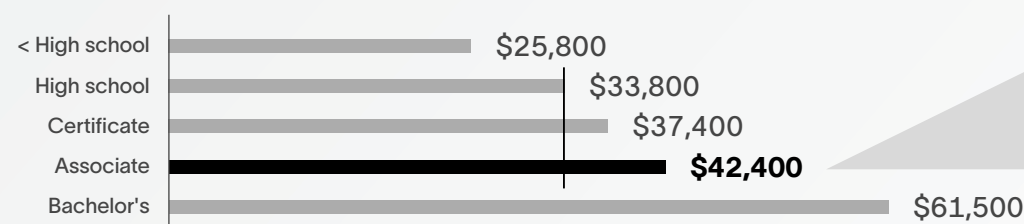


● = 100 jobs \* = family of four

## Investment analysis



### Average earnings by education level at career midpoint



The average associate degree graduate from TJC will see an increase in earnings of **\$8,600** each year compared to someone with a high school diploma working in Texas.

For every **\$1...**



**Students** gain **\$8.50** in lifetime earnings



**Taxpayers** gain **\$2.10** in added tax revenue and public sector savings



**Society** gains **\$14.40** in added income and social savings